

# **Applied Data Analytics**

## **Statistics — Measures for bivariate data**

### **Correlations**

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# (Co)variance & Correlation

Variance:

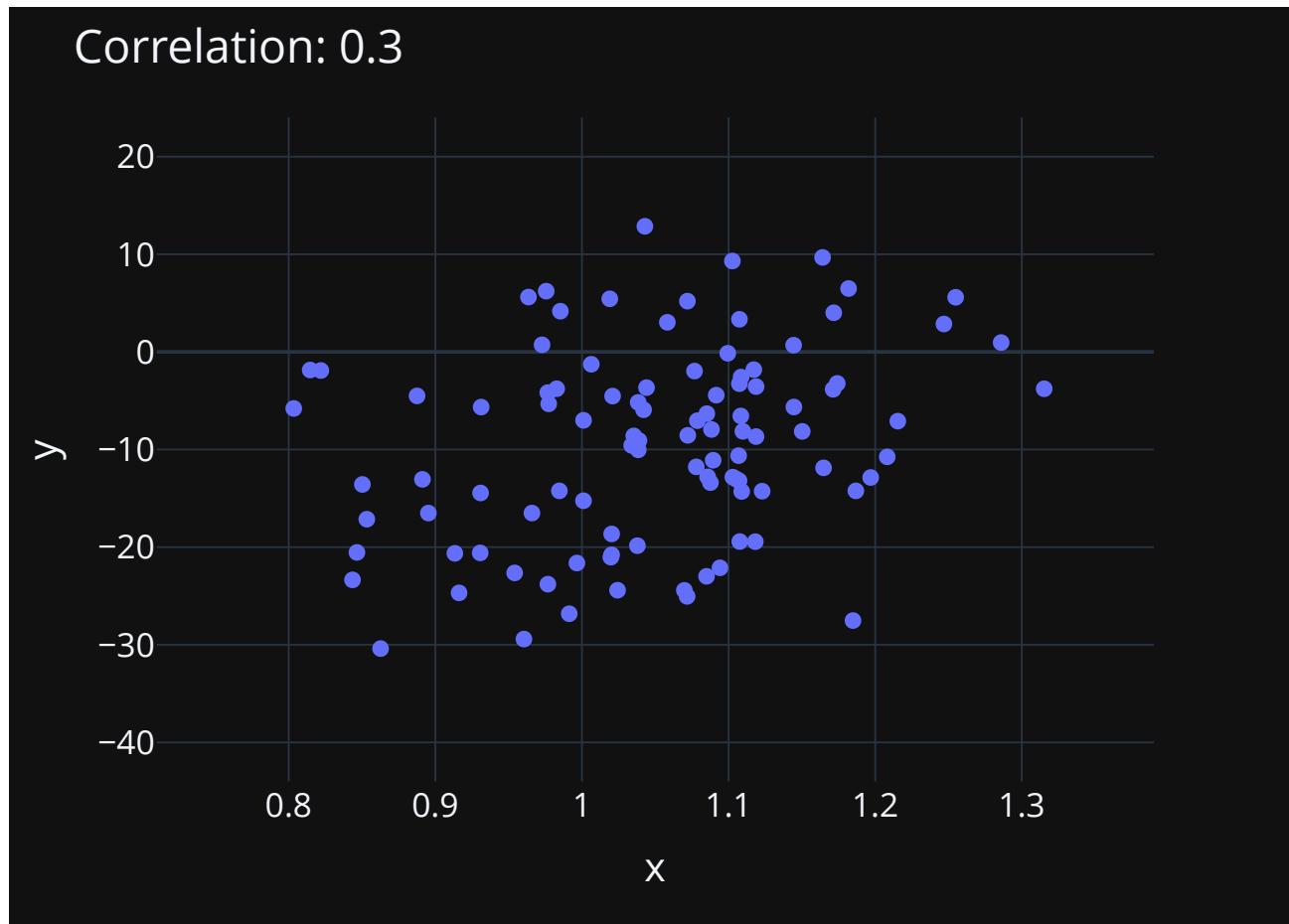
$$s_x^2 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x})^2$$

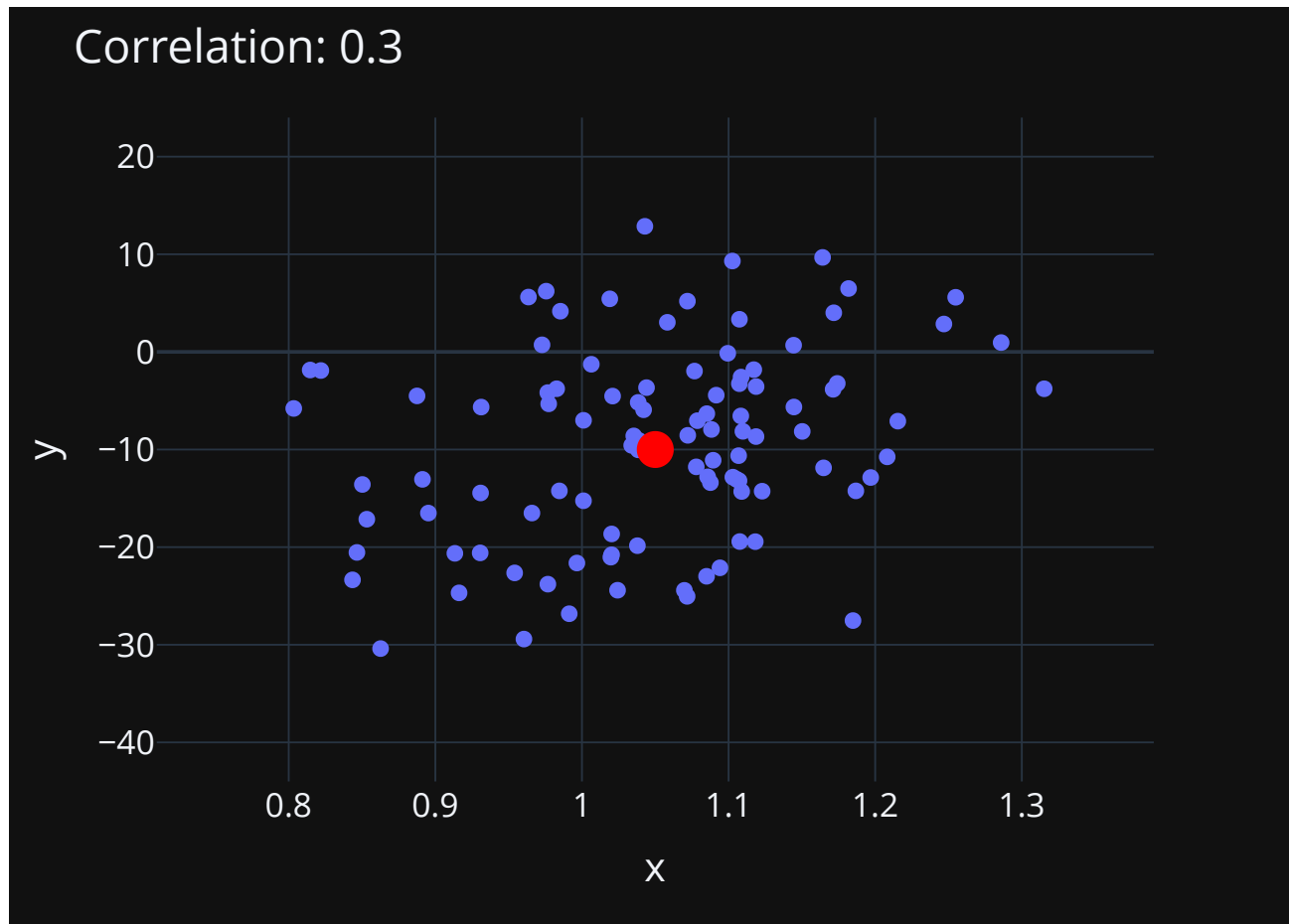
Covariance:

$$s_{x,y} = \frac{1}{n-1} \sum_{i=1}^n (x_i - \bar{x}) \cdot (y_i - \bar{y})$$

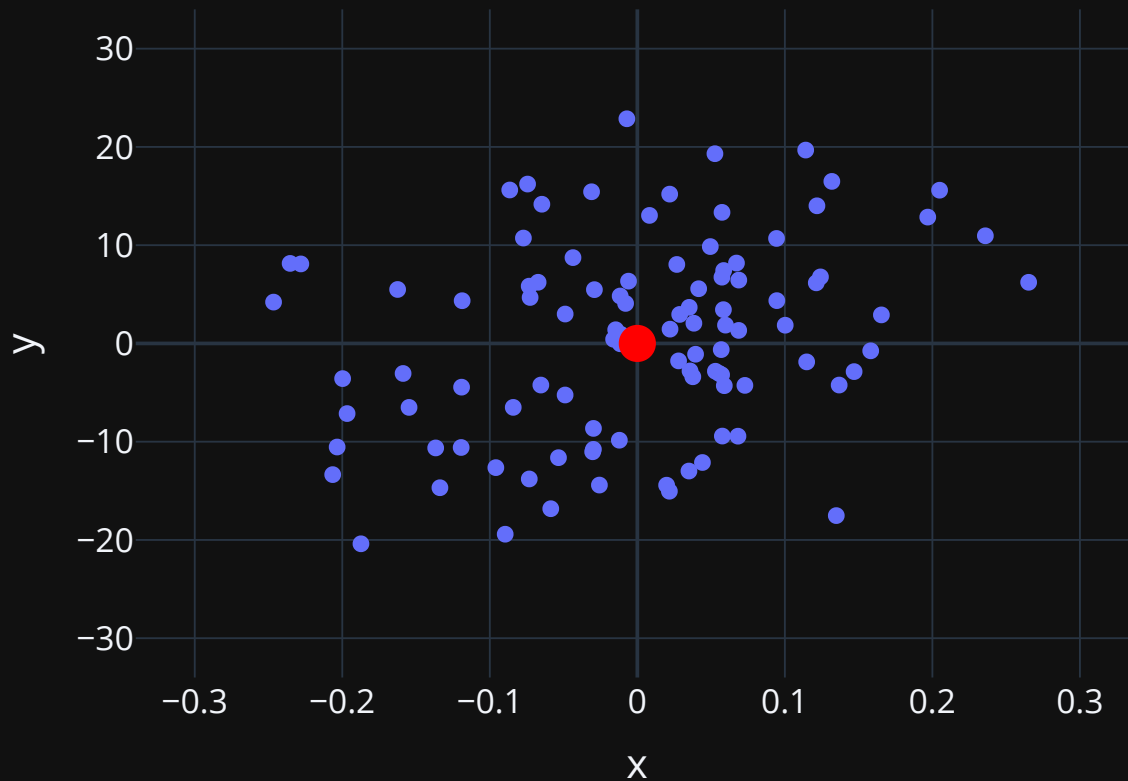
Correlation (Pearson's  $\rho$ ):

$$\rho_{x,y} = \frac{s_{x,y}}{s_x \cdot s_y}$$

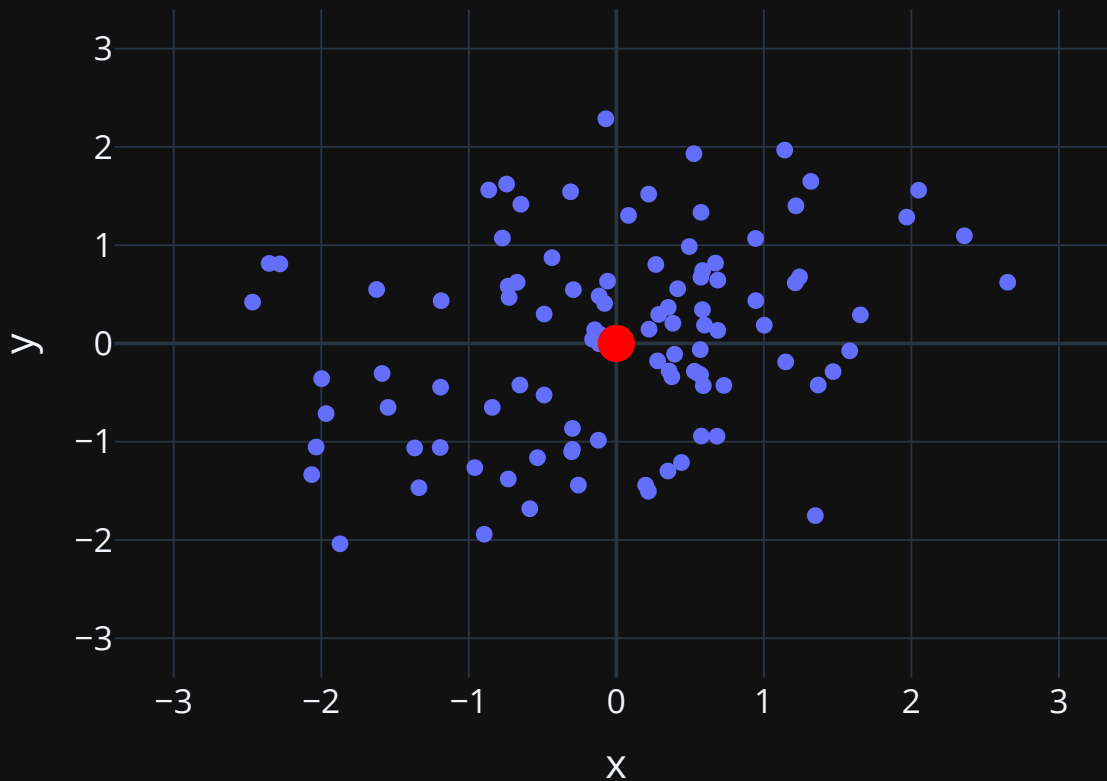


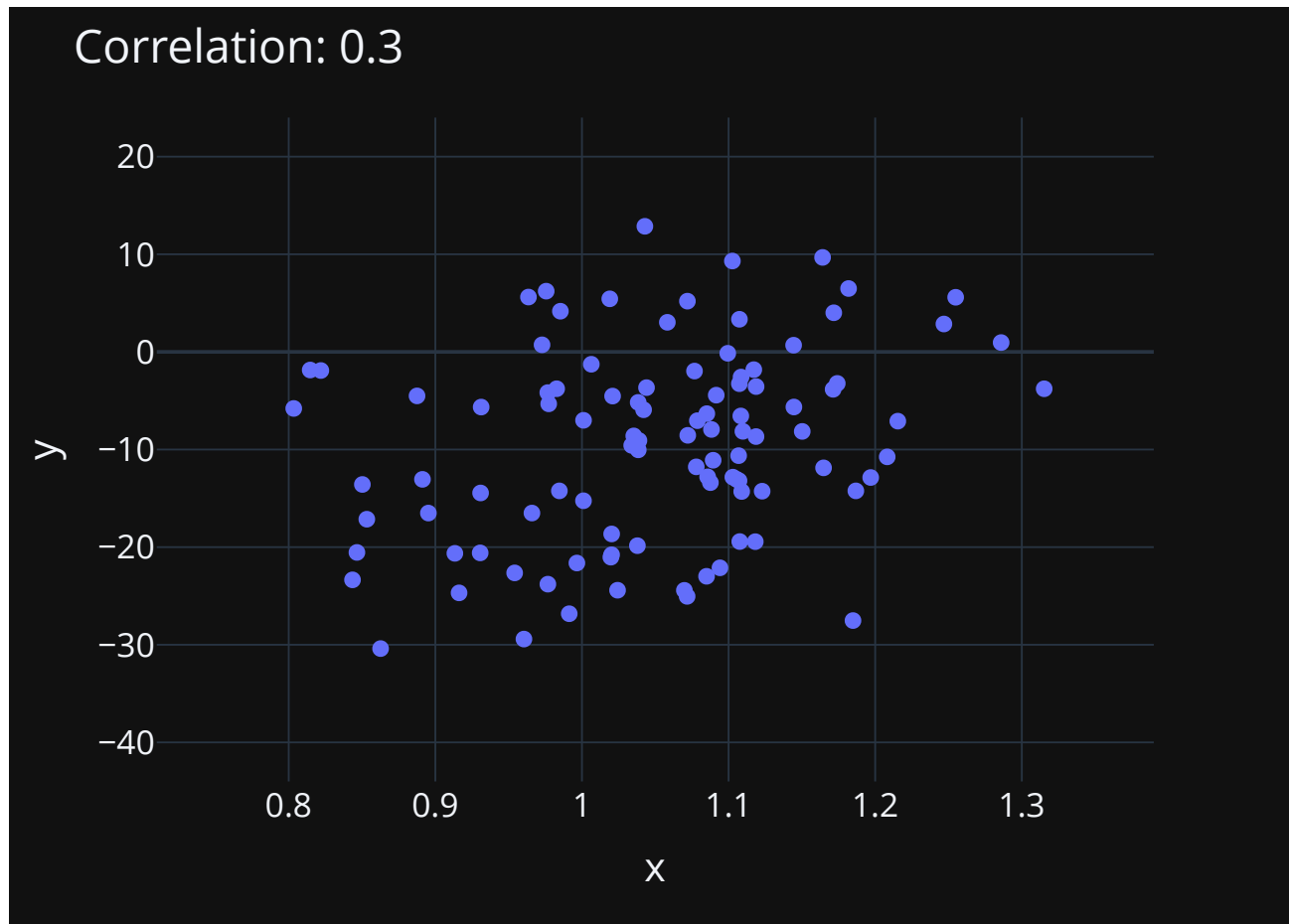


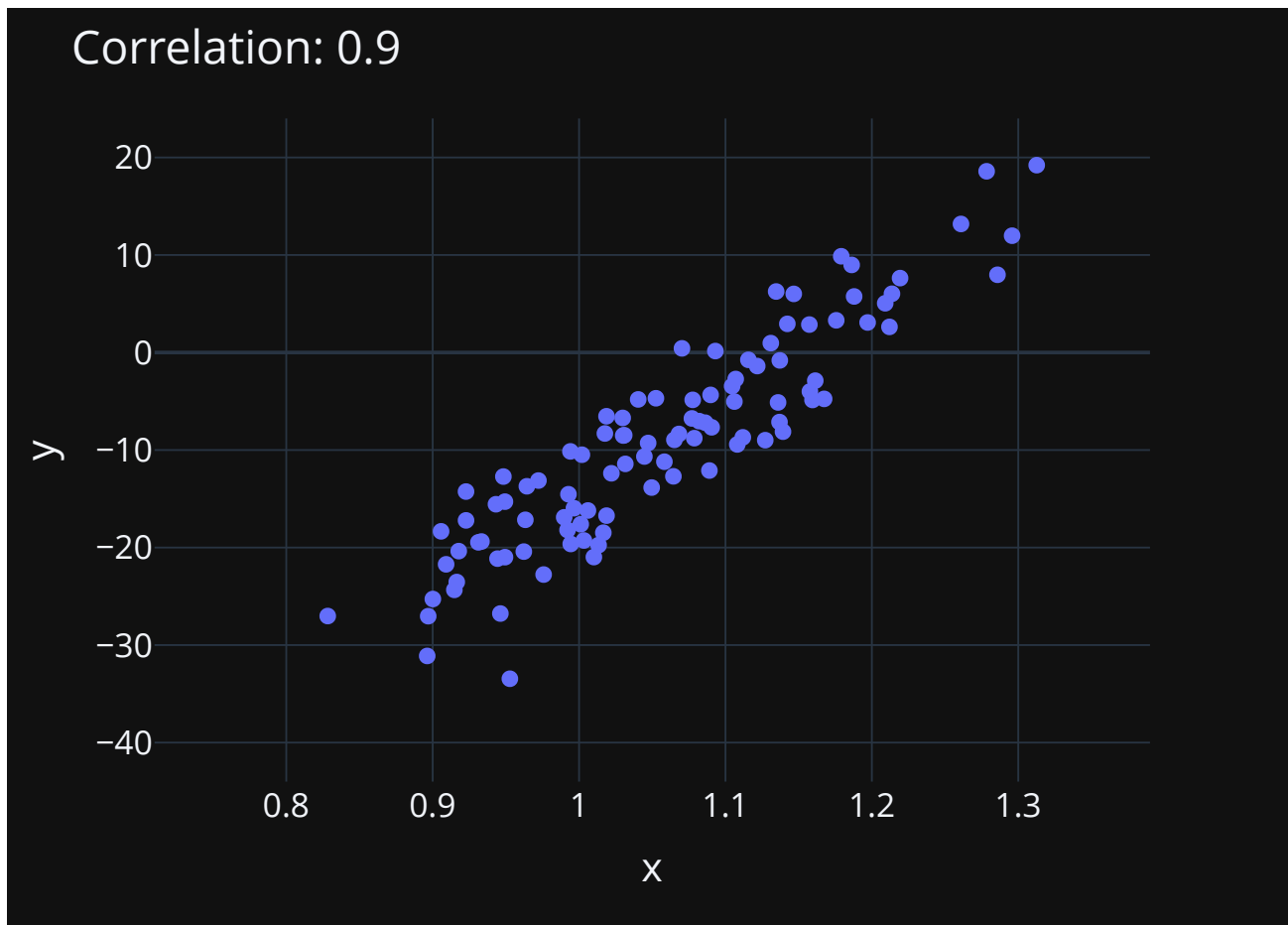
Correlation: 0.3, demeaned x and y

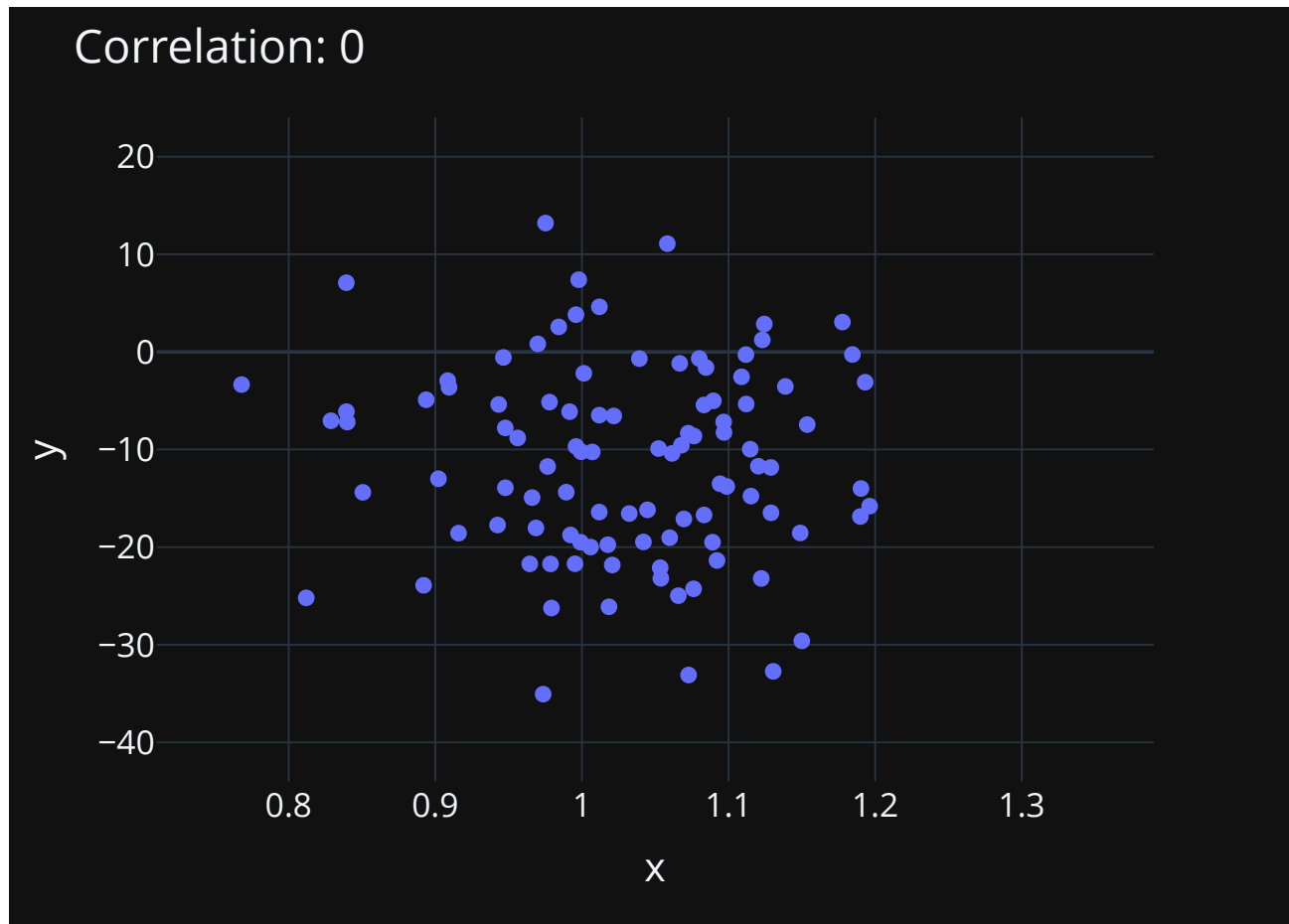


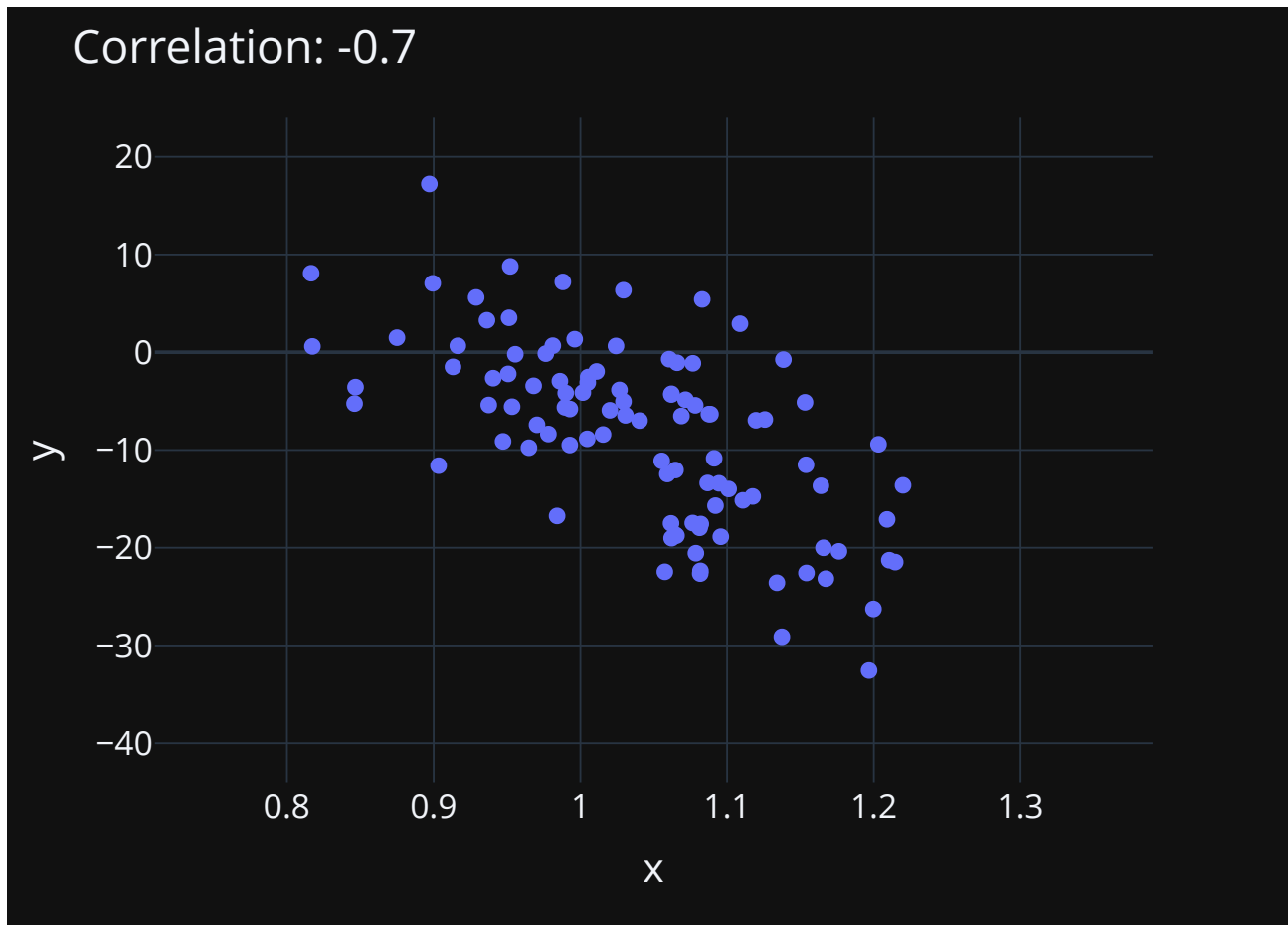
Correlation: 0.3, demeaned x and y with unit variance

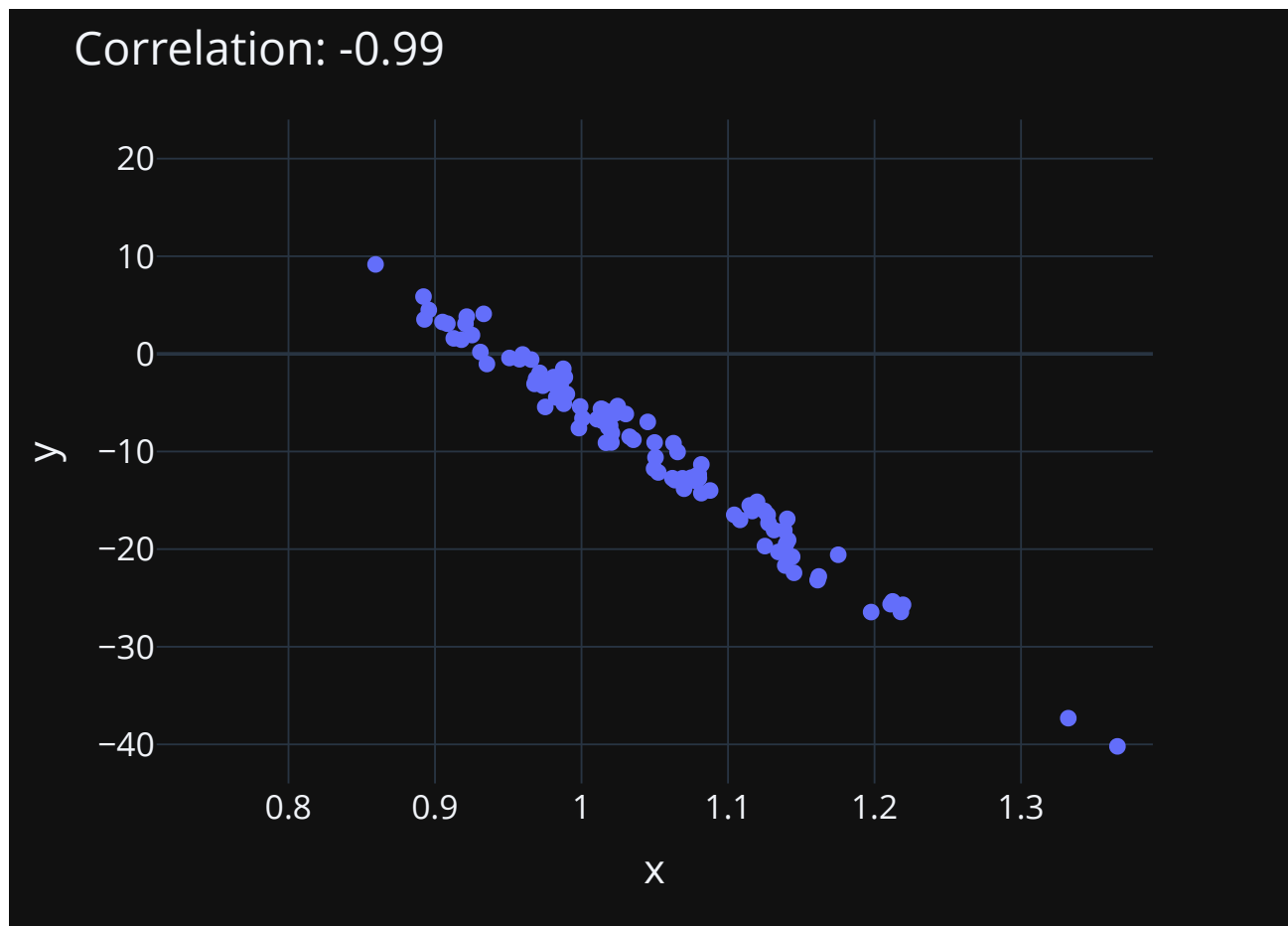












# Correlation: Properties

1.  $-1 \leq \rho_{x,y} \leq 1$
2. Both  $x$  and  $y$  need to vary
3.  $-1$  or  $1$  means perfect linear relationship, i.e., all points on a straight line  
(2. *guarantees that slope is nonzero and finite*)